

When pricing items, there is a \$2 minimum. You may need to bundle things like clothing, books and accessories together for the best sell through. If it's not worth \$2, please don't bring it. Please note that all prices listed are suggestions. Condition and age of item should be considered when pricing. The consignor sets the final price.

Indy Kids Sale Pricing Guidelines

Tier 1 - Discount / Department Stores (WAL-MART, TARGET, JC PENNEY, KOHL'S, ETC.)

Tier 2 - Chain Stores (GAP, OLD NAVY, OSH KOSH, ETC.)

Tier 3 – Upscale brands (RALPH LAUREN, JANIE AND JACK, HANNA ANDERSON, ETC.)

Note: with clothing there are some boutique brands that would be considered at a level four. With these brands, it's best to use a percentage of what you paid for the item. Typically 50% is a good rule of thumb.

ITEM	\$ for TIER 1	\$ for TIER 2	\$ for TIER 3
<i>BOTTOMS</i>	<i>BOTTOMS</i>	<i>BOTTOMS</i>	<i>BOTTOMS</i>
Jeans	2-3	3-5	4-8
Dress Pants/Slacks	2-3	3-5	4-8
Casual/Skirts	2-3	3-4	4-7
Shorts	2-3	3-4	4-7
Sweatpants	2-2	3-4	3-6
<i>DRESSSES</i>	<i>DRESSSES</i>	<i>DRESSSES</i>	<i>DRESSSES</i>
Jumpers	2-4	3-5	4-7
Dresses	2-5	4-7	4-8
Sundresses	2-4	3-5	4-7
Holiday Dresses	3-6	6-8	7-10
<i>TOPS</i>	<i>TOPS</i>	<i>TOPS</i>	<i>TOPS</i>
Sweaters	2-4	3-5	5-8
Sweatshirts	2-3	2-4	4-6
Turtlenecks	2-3	2-4	3-6
Long Sleeves	2-3	2-4	3-6
Short Sleeve/Sleeveless	2-3	2-3	3-6
Basic T-shirt w/or w/out logo	2-3	2-3	3-5
Dress Shirt	2-3	3-5	4-7
<i>OUTFITS/SETS</i>	<i>OUTFITS/SETS</i>	<i>OUTFITS/SETS</i>	<i>OUTFITS/SETS</i>
2-piece matching	2-4	3-6	7-10
3-piece matching	2-6	5-7	7-12
4-piece matching	3-7	6-8	8-15
<i>OUTER WEAR</i>	<i>OUTER WEAR</i>	<i>OUTER WEAR</i>	<i>OUTER WEAR</i>
Winter Coat/Jacket	3-6	4-8	8-12
Snow Pants	2-5	4-6	5-9
Snow Suit	3-8	6-9	6-10
Denim Jacket	2-5	4-6	5-9
Raincoat	2-5	4-6	5-9

Polar Fleece	2-4	4-6	5-7
Vests-Lined	2-5	4-6	5-8
Athletic/Sweat Suits	3-6	5-7	5-9
Spring Coat/Light Weight	2-5	4-7	5-9
<i>PAJAMAS</i>	<i>PAJAMAS</i>	<i>PAJAMAS</i>	<i>PAJAMAS</i>
Footed/Non-footed sleeper	2-3	2-3	2-5
2 or 3 piece PJ sets	2-3	2-3	2-5
Night Gown	2-3	2-3	2-5
Bath Robe	2-3	2-4	2-5
<i>SWIM WEAR</i>	<i>SWIM WEAR</i>	<i>SWIM WEAR</i>	<i>SWIM WEAR</i>
Swim Suits	2-3	2-4	3-5
Swim Trunks	2-3	2-4	3-5
Cover Ups	2-3	2-4	3-5
Sunglasses	2-3	2-3	2-3
<i>ACCESSORIES</i>	<i>ACCESSORIES</i>	<i>ACCESSORIES</i>	<i>ACCESSORIES</i>
Hats-Summer and Winter	2-3	2-3	2-4
Gloves and mittens	2-3	2-3	2-4
Scarves	2-3	2-3	2-3
Belts	2-3	2-3	2-3
Purses	2-3	2-3	2-4
Back Packs	2-5	3-6	4-7
Tights	2-3	2-3	2-3
<i>SHOES</i>	<i>SHOES</i>	<i>SHOES</i>	<i>SHOES</i>
Boots- Winter	2-3	2-4	5-10
Boots- Hiking	2-3	2-4	5-10
Sneakers	2-3	2-4	5-10
Dress Shoes	2-3	2-4	4-7
Sandals	2-3	2-4	3-7
Pool Shoes	2-3	2-3	
Slippers	2-3	2-3	
<i>INFANT CLOTHING</i>	<i>INFANT CLOTHING</i>	<i>INFANT CLOTHING</i>	<i>INFANT CLOTHING</i>
Bibs- Group of 3+	2	2-3	2-4
Gowns/Sleepers	2	2-3	3-4
T-shirts- Group of 3+	2	2-3	3-4
Onesies-specialty or w/words	2	2-4	2-5
Onesies-Basic Group of 3+	2	2-3	2-3
Rompers	2	2-3	3-4
	GENERIC BRAND	BRAND NAME	
<i>BABY BATH</i>	<i>BABY BATH</i>	<i>BABY BATH</i>	
Washcloths- group of 3+	2	2	
Bath Towels/Hooded	2	2-3	
Bathtub faucet cover	2	2-3	
Bathtub Thermometer	2	2-3	

Bathtub Toy Organizer	2-3	3-4	
DIAPERING/POTTY	<i>DIAPERING/POTTY</i>	<i>DIAPERING/POTTY</i>	
Diaper Genie	4-6		
Diaper Genie Refills- new	2-3		
Diaper Champ	4-6		
Diaper Wipe Warmer	4-6		
Diaper Wipe Caddy	2-3		
Contour Changing Pad	2-4	3-5	
Changing Pad Cover	2-3	2-3	
Potty Chairs	2-4	3-6	
Potty Seats	2-3	2-3	
Step Stools	2-4	2-5	
BEDDING/BLANKETS	<i>BEDDING/BLANKETS</i>	<i>BEDDING/BLANKETS</i>	
Receiving Blankets	2-3	2-3	
Fitted Crib Sheet	2-3	2-3	
Bassinet Sheet	2-3	2-3	
Kid's Sleeping Bags	4-6	6-8	
Bed Rail	4-6	5-7	
FEEDING/NURSING	<i>FEEDING/NURSING</i>	<i>FEEDING/NURSING</i>	
Bottles- Set of 3+	2-3	2-5	
feeding utensils (sets)	2		
Sippy cups	2		
Kids Plates	2		
Kid's Plate sets	2-3		
INFANT EQUIPMENT	<i>INFANT EQUIPMENT</i>		
Baby Swing	10-40		
Bouncy Seat	5-10		
High Chair	10-25		
Exersaucer	8-20		
Pack-n-Play	10-40		
Umbrella Stroller	2-10		
Single Child Stroller	10-40		
Double Stroller/Sit-n-Stand	20-80		
Travel System	30-80		
Baby Bjorn/Snuggli/Sling	5-20	Higher end brand can be priced higher	
Bassinet	10-30		
BABY FURNITURE	<i>BABY FURNITURE</i>		
Changing Table	15-80		
Dresser	20-80		
Glider/Ottoman	20-80		
Book Shelf	10-30		
Wall Hanging Shelf	5-10		

