



Indy Kids Sale Vendor Bag info: \$50

Thank you for your interest in participating in Indy Kids Sale. As a vendor bag sponsor we will take care of distributing up to 1,000 of your fliers/postcards/business cards, etc. Whatever you choose to have us distribute must be delivered to the Hamilton County Fairgrounds at one of the following times to be included in the distribution for the event.

- Tuesday, August 14th at 10:00 am
- Wednesday, August 22nd at 12:00 pm
- Thursday, August 30th at 6:00 pm

You will see a representative from Indy Kids Sale in the parking lot (these are times for consignors to pick up supplies) near the large white garage door. There are no exceptions to these times as the bags must be assembled and ready for the event.

If you have questions, please contact Katie at IndyPopUp@gmail.com.

Indy Pop-up Market info: \$150/\$195

Thank you for your interest in being a vendor! We look forward to working with you. Here are all the important details you need to know.

Location:

Hamilton County Fairgrounds – Exposition Hall
2003 Pleasant Street, Noblesville, IN 46060

Set-up info:

- Vendor set-up is Sept. 13, 2018 from 6pm-9pm
- There will be signage in the designated vendor area with the name “Indy Pop-Up Market.”

Event Dates and Times:

September 14, 2018: 9am-5pm – Public shopping day, vendors open for business

6pm-7pm – Volunteer Appreciation Night – Private event for Indy Kids Sale volunteers, vendors can choose to stay open or close for the evening.

7pm-9pm – Public Half-Price Presale – this is an event open to the public for vendor shopping and early half-price consignment shopping.

September 15, 2018: 8am-3pm – Public shopping day, vendors open for business

Provided by Indy Kids Sale:

- Indy Kids Sale will provide each vendor with an 8'x10' booth to make your own as well as one six-foot table and two chairs.
- Each Pop-Up Market vendor will receive two presale passes to be used as a give-away on their social media pages and two presale passes for personal use. The Indy Kids Presale is September 12th at 2pm.
- We will be promoting our vendors via our facebook page. Please make sure to click going on the [Indy Kids Sale Fall facebook event](#) so your friends will know you will be here. Please refrain from posting about your business in the event page as Indy Kids Sale will be taking care of all of the posting.
- Only 36 Pop-Up Market booths available.

We can't offer exclusivity on items. If you sell bows, we will allow other vendors that sell bows. However, we promise to do our best to recruit and accept a variety of vendors. We will only allow one direct marketing company representative (i.e. thirty-one, norwex, etc.).

If you have questions, please contact Katie at IndyPopUp@gmail.com.

VIP and New Parent Presale Sponsor info: \$250

Thank you for your interest in sponsoring the Indy Kids Sale VIP and New Parent Presale. We look forward to working with you. Here are all the important details you need to know.

Location:

Hamilton County Fairgrounds – Exposition Hall
2003 Pleasant Street, Noblesville, IN 46060

Set-up info:

- Vendor set-up is Sept. 12th, 2018 from 2p-3p
- VIP shoppers and new parents event begins at 3:30pm

Event Dates and Times:

September 12, 2018 – 3pm-8:30pm

Provided by Indy Kids Sale:

- Indy Kids Sale will provide one six-foot table and two chairs.
- Vendor booth will be set-up in the hallway at the exhibition hall exit door. All shoppers will go through this door after they check-out.
- Facebook promotion - will be promoting our sponsor via our facebook page. Please make sure to click going on the [Indy Kids Sale Fall facebook event](#) so your friends will know you will be here. Please refrain from posting about your business in the event page as Indy Kids Sale will be taking care of all of the posting.
- Opportunity for us to distribute up to 1,000 of your materials (flyers/postcards/coupons) to Indy Kids Sale shoppers.
- Two presale passes to be used as a give-away on their social media pages and two presale passes for personal use. The Indy Kids Presale tickets will be for 2pm on September 12th.

This is an exclusive opportunity. Only one sponsorship is available.

If you have questions, please contact Katie at IndyPopUp@gmail.com.

Coupon/Receipt Sponsor: \$200

Thank you for your interest in participating in Indy Kids Sale. As the coupon/receipt sponsor, your information will be included on the back of all Indy Kids Sale receipts for the Fall 2018 event. Your information will be in black and white print and should be the size of a business card or slightly larger (no larger than 4 1/2" x 2"). All information needs to be received no later than August 27th, 2018.

Provided by Indy Kids Sale:

- Distribution of 2,500+ receipts with your info printed on the back.
- Two presale passes to be used as a give-away on their social media pages and two presale passes for personal use. The Indy Kids Presale tickets will be for 2pm on September 12th.

This is an exclusive opportunity. Only one sponsorship is available.

If you have questions, please contact Katie at IndyPopUp@gmail.com.